



2015 Campus Master Plan Update

AGENDA

Campus Planning Steering Committee Meeting #1 March 26, 2015 8:40-10:00AM Room 159 Education Building

1. Introduction to the Campus Master Planning Team (5 min)
2. Exercise: “The Master Plan Update will be successful if...” Report Back (10 min)
3. Intro to Campus Master Planning Process - components, schedule, committee structure (10 min)
4. Master Plan Update Coordination with Other University Plans (5 min)
5. Campus and Community Communications (10 min)
6. Exercise: Preserve, Enhance, Transform (20 min)
7. Exercise: Master Plan Goals Review/Prioritization (20 min)
8. Next Steps

*****Come Prepared to Discuss the Following*****

The consultants would like you to think about the following statement, “*The Campus Master Plan will be successful if...*” Please provide a bulleted list of items that you think will make the master plan update process successful based on the scope of the project below:

- Confirm and update planning principals, goals & recommendations from 2005 Master Plan
- Develop a comprehensive Landscape Master Plan
- Develop a Stormwater Management Plan
- Update the 2005 Long Range Transportation Plan
- Update the 2005 Utilities Master Plan

Please forward your list via email to Aaron Williams at awilliams@fpm.wisc.edu by 12:00 noon on Tuesday, March 24, 2015 so we can synthesis the responses for discussion at the March 26 meeting.

NEXT MEETING: JULY 30, 2015 – 8:30 AM to 10:00 AM (Room TBD)

Facilities Planning & Management

9th Floor WARF Building 610 Walnut Street Madison, Wisconsin 53726-2397
(608) 263-3000 FAX (608) 265-3139

Meeting Location: Room 159 School of
Education, UW-Madison

Project/No.: 2015 Campus Master Plan Update

Date/Time: Thursday, March 26, 2015,
8:30-10:00AM

Re: Campus Planning Steering Committee
Meeting #1

Notes By: Aaron Williams, FP&M

Attendees:

Faculty/Staff: Marwa Bassiouni, Seth Blair, Derrick Buisch, Sarah Mangelsdorf, Jesse Markow, Linda Oakley, Michael Pflieger, Gary Pine, James Schauer, Karl Scholz, Kyle Schroeckenthaler, Katharyn Vandenbosch, David Weimer,

Invited Guests: Luis Fernandez, Mark Guthier, Mike Warren, Kari Knutson, Scott McKinney, Jocelyn Milner, Jeff Novak, John Link, Ralph Turner, Sarah Van Orman, Mark Wells

FP&M: Bill Elvey, Gary Brown, Teresa Adams, Doug Rose, Margaret Tennessen, Pete Heaslett, John Hahn, Rob Kennedy, Rick Lane, Andrew Howick, Chris Gluesing, Alex Roe, Andrea Stoffel, Deborah Biggs, Doug Sabatke, Paul Umbeck, Dan Okoli

Consultants: Cassie Goodwin, Jon Hoffman, Mary Jukuri, Neal Kessler, Bill Patek, Eric Schuchardt, Dave Wolmutt (SGJJR), Paul Huettl, Kevin Krause (AEI), Peter Schaudt, Stan Szwalek (HS), Brian Smalkoski, Emily Moser, William Reynolds (KH)

The meeting was called to order at 8:30AM

Campus Planning Committee order of business:

- Approval of November 20th minutes.
- B. Elvey presentation on budget implications going forward

Campus Master Plan – Gary Brown

- 18-24 month process to create a guiding document, every 10 year process (2005, 1995)
- 2005 was primarily a capacity plan, “when do we need think about moving pieces around”
- 2005 we’ve completed 35% of the building recommendations
- 2005 we had 225 public meetings, please encourage. April 28-May 1
- 2015 master plan is a complimentary piece, focused on the spaces around buildings.

Campus Master Plan Introduction/Interaction – Mary Jukuri

Introduced a list of results from “The Master Plan will be Successful If...” emailed out previously to all participants at the meeting.

- Vision:
 - o Articulate goals
 - o Demonstrate of these goals translate into innovation, vision, concepts
 - o Offer a flexible blueprint and framework
 - o Do our near term projects match our long term goals
- Academics and Research
 - o Confirm and expand upon future building sites from the 2005 plan
 - o Future flexibility for a range of instructional spaces
 - o Support the increase in STEM disciplines
 - o Address aging research labs and infrastructure against modern research
- Campus Assets
 - o Enhance and maintain a sense of place
 - o Preserving historic and cultural resources
 - o Maintain a campus wide network of greenspaces
 - o Confirm the campus boundaries and acquiring properties internal to the campus
- Resources
 - o Wise use of resources
 - o Upgrade utilities master plan
 - o Manage stormwater

Process and Timeline

- Leadership Team (Chancellor, advisors, Mayor of Madison, Shorewood Hills rep)
 - o CPSC (the steering committee that will give campus wide holistic campus guidance)
 - o TCC (look at the working issues, broken into 5 subgroups)
 - Open Houses ,Focus Groups, Community Meetings, Online Discussion
- Static main website + Town Hall website
- Project Schedule (24 month process with 6 steps)
 - o City approval required at the end of this process to receive new zoning (last 6 months)
- SGJJR will be analyzing data over the next 3 months + what was learned from CV#1

This is an update...this process is starting with a strong foundation

EXERCISE #1 (dots): Preserve, Enhance, Transform

- PRESERVE-RED: Areas of campus that are functioning well and should be maintained and improved
- ENHANCE-YELLOW: Areas of campus that have good potential, but need significant improvements
- TRANSFORM-BLUE: Areas of campus that are challenging and need to be completely rethought

EXERCISE #1 HIGHLIGHTS

- Red Dots
 - o Lakeshore Preserve, Lake Shore Path, Chazen Area, Bascom Hill, Ag Hall, Camp Randall Park/Stadium, Lakeshore Dorms, Rec Fields,
- Yellow Dots
 - o Highland Ave intersection is difficult for the hospital and wayfinding, Observatory Drive corridor, West Rec Fields
- Blue Dots
 - o Lot 60, Van Hise, Medical Building, Block south of Granger...sidewalks undersized-west of this block is not very flexible

- Intersection at Charter and Observatory/Linden
- Van Hise has no sprinklers...in the same category as Humanities...Cabreeny Green of the campus
- Congestion during passing time at Charter/Linden and Observatory...this intersection feels the most urban of campus...highest congregation of undergraduate students

EXERCISE #2 (dots): 2005 Master Plan Goals

- Green dots on goals setup in 2005 that should be focused on for this update
- What goals have been achieved?
- Is there a topic missing?
- A lot of dots on the Goal #2 (Academics) and Goal #4 (Buildings and Design Guidelines) and Goal #6 (Transportation and Circulation)
- Maintain 13K parking spaces was mentioned, what is the appropriate carry capacity
- Buildings and Design, a number of comments about teaching and learning flexibility
- Decreasing the boundaries between education and research work
- Student Life-on campus housing spaces has been completed along with renovating Union Spaces
- Focus more on programming of existing spaces and less on adding new buildings
- Connecting Near West with rest of campus
- Ensuring building design includes safety best practices
- Creating spaces that enhance human well-being
- Provide better winter weather pedestrian option
- Designing transportation system to enhance

OTHER

- need to understand the places where we live, work and play...need a variety
- Can we do something with the old Hospital site?

End of Minutes

Meeting was completed at 10:05AM. If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise we will assume the comments to be correct.