



## 2005 Campus Master Plan and 2015 Update Process

University of Wisconsin – Madison

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**UW-Madison Facilities Planning & Management**



## Campus Master Plan Requirements

### **State Building Commission Policies & Procedures**

II. B. General Policies, Long Range Planning - *...long-range plans shall be developed to guide the physical development of each state institution....*

### **Wis. Stats. 13.48 (1) – State Building Commission**

Long Range Public Building Program - *“The long-range program shall include the necessary lands, new buildings, and all facilities and equipment required and also the remodeling, reconstruction, maintenance and reequipping of existing buildings and facilities...”*

### **Board of Regents Policy – 19-15**

Physical Planning Principles (partial list)

*To create a physical environment that contributes aesthetically and physically to the overall educational experience.*

*To plan facilities that are responsive to programs and the way they are delivered.*

*To make optimal use of all existing University of Wisconsin System facilities through renovation, conversion, and remodeling wherever possible.*

*To provide for the transportation system needs of the university community.*



# PLANNING PRINCIPLES

A Spectacular Setting

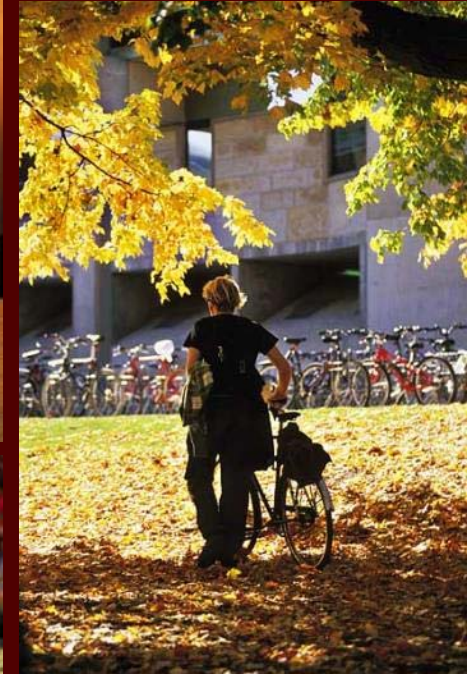
Experience of Place

Connections

Edges and Boundaries

The Environmental Campus

Regional Community



# Goals of the 2005 Campus Master Plan



## 1) Sustainability

- Protect, enhance and celebrate our lakeside setting.
- Develop sustainable design guidelines to build more “green” facilities - **”UW Builds Green”**
- Reduce our impact on the land.
- Manage and reduce our overall energy consumption – **“We Conserve”**

## 2) Community, Academic & Research Connections

- Promote the Wisconsin Idea by enhancing our physical, academic and community connections.
- Replace aging buildings, add research space and improve academic facilities – **68 projects completed or in dev.**
- Promote interdisciplinary learning and research with flexible facilities.

## 3) Student Life

- Renovate, restore and rebuild the Wisconsin Union facilities – **Wisconsin Union Master Plan**
- Add to our on-campus housing capacity to meet demand of first year students – **UW Housing Master Plan**
- Upgrade our recreational facilities – **UW Recreational Sports Master Plan – UW Athletics Master Plan**
- Create new outdoor spaces for more informal outdoor gatherings.



# Goals of the 2005 Campus Master Plan



## 4) Buildings & Design Guidelines

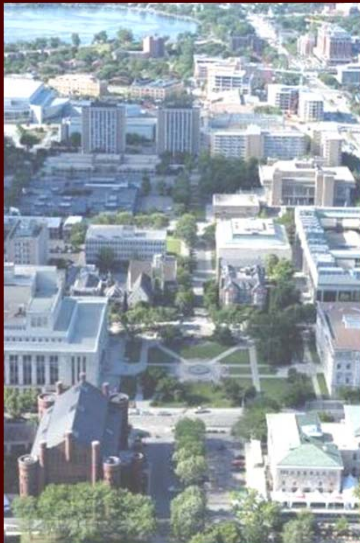
- Preserve significant historic buildings. (**Washburn, Sterling, Education, Human Ecology, etc...**)
- Renovate existing buildings whenever possible and remove obsolete buildings for redevelopment.
- Provide buildings that can be easily renovated or reprogrammed that last 100+ years.
- Define existing neighborhoods of design and develop design guidelines for future buildings – **Design Guide**

## 5) Open Space

- Protect and enhance our existing open spaces and create new gathering areas.
- Maintain Lakeshore Nature Preserve for teaching, research and outreach – **Lakeshore Preserve Master Plan**
- Protect and enhance known historic cultural resources, landscapes and quads – **Cultural Landscape Report**

## 6) Transportation & Utilities

- Provide attractive options to driving alone to, from and around campus – **Transportation Demand Mgmt Plan**
- Maintain existing parking capacity of 13,000 spaces – **Long Range Transportation Master Plan**
- Reduce surface parking and increase structured parking to free up space for new facilities and open space.
- Increase pedestrian safety, add bike lanes/paths and increase bicycle commuting facilities.
- Plan for future commuter rail and other transportation system options – **Transport 2020 Plan**
- Provide for a reliable utility network to meet current & future needs – **Utility Master Plan**



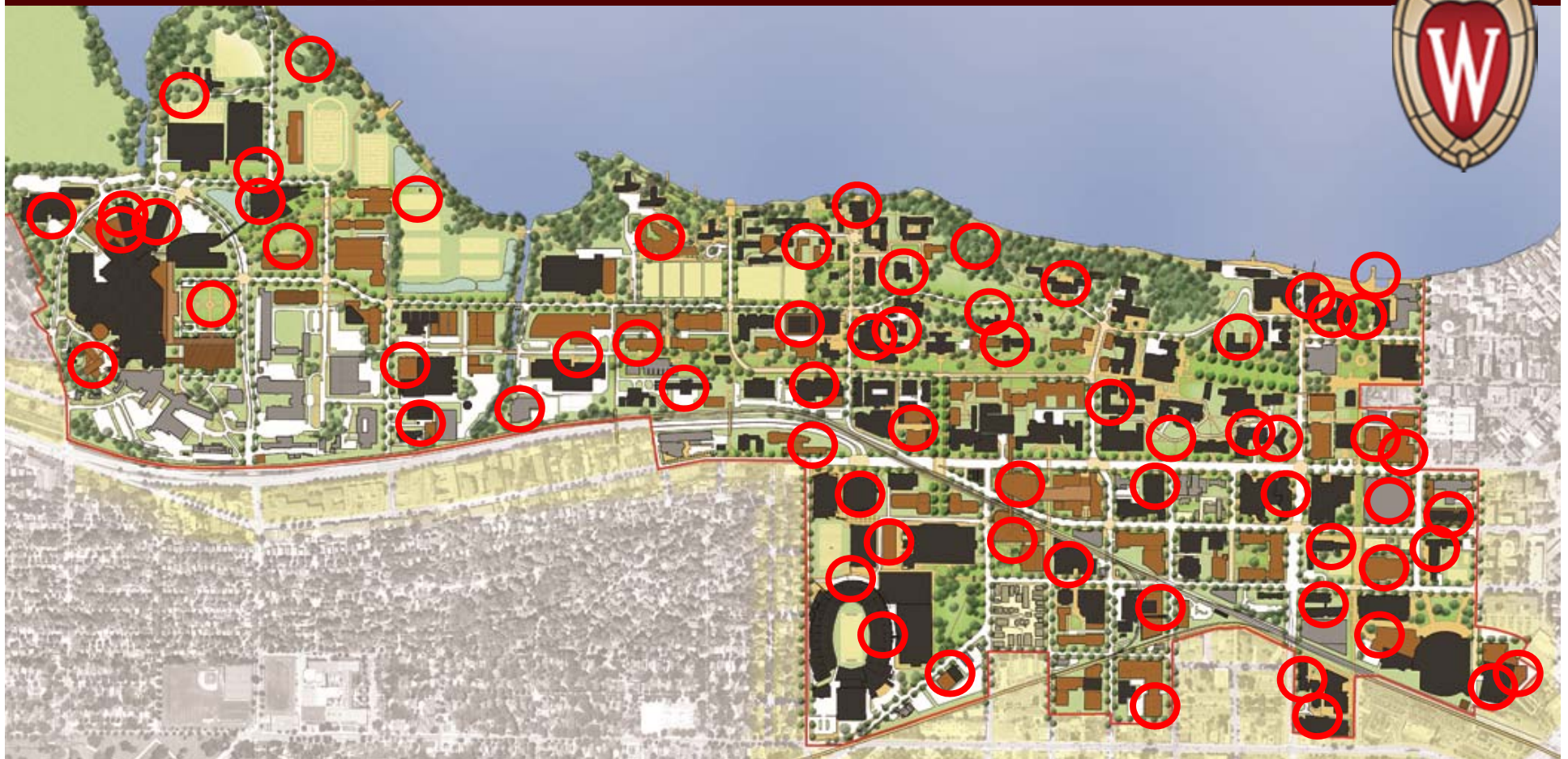
# 2005 Campus Master Plan









- Existing UW Buildings
- Proposed Buildings
- Non-UW Madison Buildings
- Campus Boundary
- Joint Redevelopment Zones
- Proposed Joint Building Projects

- Plan shows potential growth of approx. 7 million GSF. Currently have 22.3 million GSF on the main campus.
- Approx. 17 acres of new open space included in the plan.
- Holding at required maximum of 13,000 parking spaces.

# 2005 Campus Master Plan



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-  Non-UW Madison Buildings
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## Major Projects Completed or in Development since 2005

- Approx. 35% of the plan's major project recommendations completed or are in development (68 projects)
- \$ 2.24 billion completed (\$696M GFSB, \$840M G/G, \$702M PR)
- \$ 62.5 million in construction (\$0M GFSB, \$0M G/G, \$62.5M PR)
- \$260.6 million in plng/design (\$143M GFSB, \$101M G/G, \$16.6 M PR)
- Next Master Plan update scheduled for 2014-15



# 2015 Campus Master Plan Update







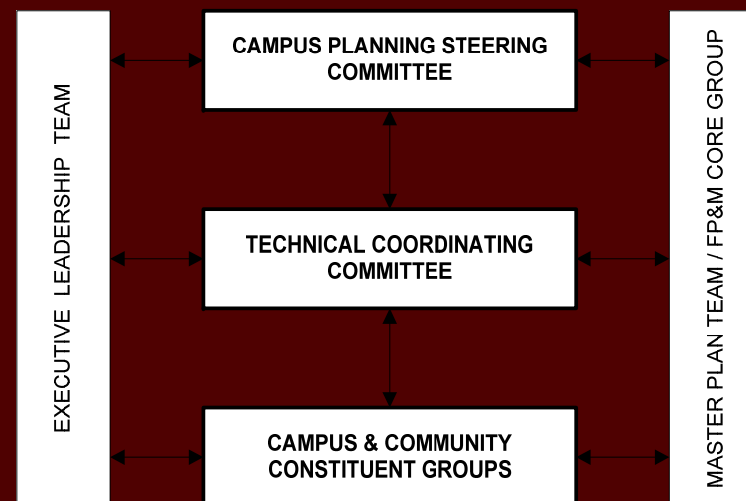
## 2015 Campus Master Plan Update - Scope

- Confirm and update planning principals, goals & recommendations from the 2005 Campus Master Plan
- Update the 2005 Utilities Master Plan
- Update the 2005 Long Range Transportation Plan
- Develop a comprehensive Landscape Master Plan
- Develop a Stormwater Management Plan
- The 2015 Master Plan Update does *not* include:
  - Detailed building space utilization analyses
  - Existing facility condition assessments
  - Specific detailed facility needs for any school, college or dept. (these are done on the college/unit level – many are done already)



## 2015 Master Plan Committee Structure

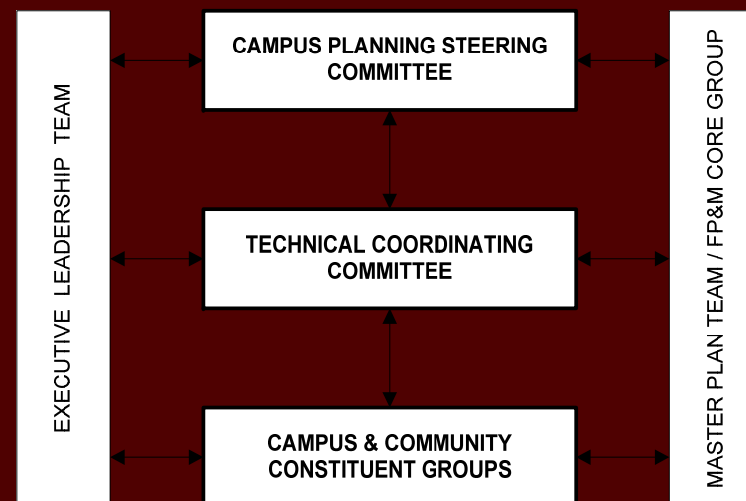
- Executive Leadership Team (Chancellor, Provost, VCFA, AVC, etc.)
- Campus Planning Steering Committee (all CPC members)
- Technical Coordinating Committee
- Campus & Community Constituent Groups
- Master Plan Consultant Team
- FP&M Internal Core Group





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## Sample Stakeholder Constituency Groups

- Chancellor's Leadership Council
- Deans Council
- University Committee
- Academic Staff Executive Committee & Assembly
- Classified Staff Executive Committee
- Associated Students of Madison (ASM)
- Joint Southeast Campus Area Committee
- Joint West Campus Area Committee
- Residence Hall Advisory Board
- Campus Transportation Committee
- Lakeshore Nature Preserve Committee
- UW Foundation/Wisconsin Alumni Association
- City of Madison, Village of Shorewood Hills
- Open public forums, town hall meetings, etc.
- Many others...



## Sample Constituency Groups ASM reps./Student Involvement

- Chancellor's Leadership Council
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## Campus Master Plan Schedule

- Initiate project, gather & analyze data      Fall 2014/Spring 2015
- Meet with constituency groups      Spring 2015
- Develop draft concept plans      Summer/Fall 2015
- Present preliminary info/public forums      Fall 2015
- Refine concept plans      Fall 2015
- Present final draft plans      Spring 2016
- Complete project & deliverables      Summer 2016
- Present final plans      Fall 2016



# Campus Master Plan Information Table & outreach to students

April 28, 2015

12 noon to 1:00 PM

Memorial Union – Lobby

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April 29, 2015

12 noon to 1:00 PM

Union South – Lobby

## Other Student Academic Involvement:

- Environmental Studies 600 class
- Landscape Architecture class
  - URPL classes
- Civil & Environmental Engineering



Website: [masterplan.wisc.edu](http://masterplan.wisc.edu)

E-mail: [masterplan@fpm.wisc.edu](mailto:masterplan@fpm.wisc.edu)



UNIVERSITY OF WISCONSIN - MADISON

## 2015 Campus Master Plan Update

Facilities Planning & Management

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[FAQ's](#)



Your voice is important and we want to hear from you! Join our campus community and provide feedback to plans, upload imagery, identify special locations on maps and see what others are thinking!

Welcome to the website of the 2015 Campus Master Plan Update for the University of Wisconsin-Madison.

Here you will find important information related to the process and how you can make your voice and ideas heard. This site will be continually updated throughout the process and is designed to answer questions about the Campus Master Plan Update and encourage community and campus participation through its two-year development.

The need for a Campus Master Plan is rooted in Wisconsin Statutes 13.48(1), which requires all institutions to develop a long range facilities plan. UW Board of Regents policies also include planning principles that require facilities be planned to be responsive to programs and the way they are delivered; that our physical environment is planned such that it contributes aesthetically and physically to the overall education experience; and, to make optimal use of existing facilities through renovation, conversion and remodeling whenever possible.

### IMPORTANT NEWS & DATES

[Inside UW news article - 11/04/14](#)

#### Public Informational Meetings:

##### **Open House #1A - April 28, 2015**

Cooper Hall ( School of Nursing)  
701 Highland Ave Rm.1121 6-8 pm

##### **Open House #1B - April 29, 2015**

Mechanical Engineering  
1513 University Ave  
Rm 1106 5-7 pm

Open House #2 -- Week of Sept. 14, 2015

Open House #3 -- Week of Jan. 25, 2016

Click '[Current Information](#)' for Public Meeting Agendas and Minutes

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Questions???

